Category

Data & AI

AI in Strategy Consulting & Board Advisory Services Playbook

Using AI to sharpen consulting analysis without letting it replace the judgment clients are paying for

- Practitioner
- Intermediate
- Template Included

- Administrator
- 26 January 2024
- 3 minute(s)

Overview

A framework for using AI in strategy consulting and board advisory services — accelerating research and analysis while preserving the genuine strategic judgment and client relationship that constitute the actual value of advisory services, avoiding the risk of AI-generated analysis being mistaken for the judgment clients are actually paying for.

Does using AI for research and analysis undermine the value

proposition of strategy consulting? Not if used appropriately — AI can genuinely accelerate research and initial analysis, freeing consultant time for the judgment, synthesis, and relationship work that constitutes the actual value clients pay for, but AI-generated analysis presented as finished strategic judgment would undermine that value proposition.

What's the biggest risk of AI use specifically in board advisory

contexts? Board advisory work often carries high stakes and requires genuine accountability for recommendations — AI-generated analysis needs thorough human verification and judgment application before reaching board-level advisory contexts, given both the stakes and the expectation of genuine advisor accountability.

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