Category

Data & AI

# AI Leadership & Board Oversight Playbook (Ownership, Sponsorship, Accountability)

Making sure someone with real authority actually owns AI strategy, not just the AI budget line

- Executive
- Intermediate
- Template Included

- Administrator
- 15 September 2018
- 3 minute(s)

## Overview

A framework for AI leadership and board oversight — establishing clear executive ownership and accountability for AI strategy, appropriate board-level oversight structure, and genuine sponsorship beyond budget approval — addressing the common gap where AI initiatives lack clear senior accountability despite significant investment.

### Isn't approving the AI budget sufficient executive sponsorship for

AI initiatives? Budget approval alone doesn't constitute genuine ownership — AI initiatives without a specific accountable executive owner beyond budget approval often drift without clear strategic direction or accountability for outcomes, regardless of how much funding was approved.

### What should board-level AI oversight actually look like in

practice? Regular, substantive review of AI strategy and risk — not just periodic updates — with board members who have sufficient AI literacy to ask genuinely probing questions, similar to how boards oversee other significant strategic and risk areas.

{ "@context": "https://schema.org", "@type": "FAQPage", "mainEntity": [ { "@type": "Question", "name": "Isn't approving the AI budget sufficient executive sponsorship for", "acceptedAnswer": { "@type": "Answer", "text": "AI initiatives?\nBudget approval alone doesn't constitute genuine ownership — AI\ninitiatives without a specific accountable

executive owner beyond\nbudget approval often drift without clear strategic direction or\naccountability for outcomes, regardless of how much funding was\napproved." } }, { "@type": "Question", "name": "What should board-level AI oversight actually look like in", "acceptedAnswer": { "@type": "Answer", "text": "practice?\nRegular, substantive review of AI strategy and risk — not just periodic\nupdates — with board members who have sufficient AI literacy to ask\ngenuinely probing questions, similar to how boards oversee other\nsignificant strategic and risk areas." } } ] }

Subscriber access

## Unlock this playbook

This playbook — including every framework, template, and step-by-step section — is available free to Think Insights subscribers. Enter your email to unlock it instantly and get our weekly insights newsletter. No account needed, and access is remembered on this device.

First Name

Last Name

Email

Country - Select -

- I agree to data processing in accordance with GDPR

Submit

Leave this field blank

References

Related playbooks

Data & AI

## AI for Credit Scoring, Underwriting & Risk Pricing Playbook

A framework for AI-driven credit scoring, underwriting, and risk pricing — improving predictive accuracy while maintaining the explainability and fairness stand

- Practitioner
- Advanced
- Template Included

Read playbook

Data & AI

## AI for Energy & Utilities Grid Optimization Playbook

A framework for AI-driven energy and utilities grid optimization — load balancing, renewable integration forecasting, and predictive grid maintenance — that app

- Practitioner
- Advanced
- Template Included

Read playbook

Data & AI

## AI in Field Service & Maintenance Optimization Playbook

A framework for AI deployment in field service and maintenance optimization — predictive maintenance, technician dispatch optimization, and remote diagnostic su

- Practitioner
- Intermediate
- Template Included

Read playbook

Talk to us about AI leadership and oversight

## Tags

- AI Leadership
- Board Oversight
- AI Governance

Author

Administrator

Think Insights Administrator