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Data & AI

AI for Agriculture & Precision Farming Playbook

Applying AI to farming decisions at a cost and complexity that actually fits the operation

- Practitioner
- Intermediate
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- Administrator
- 16 October 2021
- 4 minute(s)

Overview

A framework for AI-driven precision farming — crop health monitoring, yield prediction, and resource optimization — scoped realistically to the actual operation's scale and technology infrastructure, avoiding the common mismatch of enterprise-scale AI ambition applied to operations that don't have the underlying data infrastructure or budget to support it.

Is AI-driven precision farming only viable for large-scale

industrial agriculture operations? Large operations have more readily adopted advanced AI applications due to capital availability, but appropriately-scoped AI applications (focused on a specific high-value decision, using available data) can provide genuine value for smaller

operations too — the key is realistic scoping to actual operation scale and infrastructure, not operation size itself.

Where should smaller farming operations start with AI adoption?

With a specific, high-value decision where available data (even limited) can provide genuine insight — crop health monitoring using affordable sensor or imagery technology, for instance — rather than attempting comprehensive precision agriculture technology stacks designed for much larger operations.

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