Category

Data & AI

AI-Enhanced Strategy & Scenario Simulation Playbook

Using AI to explore more strategic futures than a small team could model manually, without losing judgment

- Executive
- Advanced
- Template Included

- Administrator
- 11 September 2023
- 4 minute(s)

Overview

A framework for AI-enhanced strategy development and scenario simulation — using AI to model a broader range of strategic scenarios and their downstream implications than manual analysis could practically cover, while maintaining executive judgment as the final arbiter of strategic direction rather than deferring to model output.

Can AI genuinely improve strategic scenario planning beyond what

experienced strategists already do manually? AI can model a much broader range of scenarios and their interacting variables than manual analysis practically allows, surfacing scenarios or implications experienced strategists might not have considered — but this expanded exploration should inform, not replace, executive judgment about which scenarios matter and how to respond.

What's the risk of relying too heavily on AI-generated scenario

output for strategic decisions? AI-generated scenarios are only as good as their underlying assumptions and model design — treating AI output as objective truth rather than one input among several, without applying executive judgment about model limitations, risks strategic decisions built on unexamined assumptions.

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