Category

Data & AI

Data Literacy for Multi-Disciplinary Data & AI Communities of Practice Playbook

Building a community where a marketer and a data scientist can genuinely learn from each other

- Practitioner
- Intermediate
- Template Included

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- 4 minute(s)

Overview

A framework for building and sustaining multi-disciplinary data and AI communities of practice — bridging genuinely different literacy levels and functional perspectives, designing content and discussion accessible across the community's full range of technical backgrounds, and sustaining engagement beyond an initial launch enthusiasm.

Why not just run separate, function-specific data literacy

programs instead of a multi-disciplinary community? Function-specific programs (already covered extensively elsewhere in this series) address depth within a domain, but a multi-disciplinary community adds genuine value beyond that — cross-pollination of ideas across functions, shared organizational language around data, and peer learning that a siloed program structure doesn't provide.

What's the most common failure mode for data and AI communities

of practice? Strong initial launch enthusiasm that fades within a few months because content and discussion either skew too technical for less experienced members or too basic for more advanced members, failing to sustain value across the community's genuinely varied literacy levels.

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