Category

Data & AI

Data Literacy for Multi-Disciplinary Data & AI Communities of Practice Playbook

Building a community where a marketer and a data scientist can genuinely learn from each other

- Practitioner
- Intermediate
- Template Included

- Mithun A. Sridharan

- 27 April 2026
- 4 minute(s)

Overview

A framework for building and sustaining multi-disciplinary data and AI communities of practice — bridging genuinely different literacy levels and functional perspectives, designing content and discussion accessible across the community's full range of technical backgrounds, and sustaining engagement beyond an initial launch enthusiasm.

Why not just run separate, function-specific data literacy

programs instead of a multi-disciplinary community? Function-specific programs (already covered extensively elsewhere in this series) address depth within a domain, but a multi-disciplinary community adds genuine value beyond that — cross-pollination of ideas across functions, shared organizational language around data, and peer learning that a siloed program structure doesn't provide.

What's the most common failure mode for data and AI communities

of practice? Strong initial launch enthusiasm that fades within a few months because content and discussion either skew too technical for less experienced members or too basic for more advanced members, failing to sustain value across the community's genuinely varied literacy levels.

{ "@context": "https://schema.org", "@type": "FAQPage", "mainEntity": [{ "@type": "Question", "name": "Why not just run separate, function-specific data literacy", "acceptedAnswer": { "@type": "Answer", "text": "programs instead of a multi-disciplinary community?\nFunction-specific programs (already covered extensively elsewhere in\nthis

series) address depth within a domain, but a multi-disciplinary\ncommunity adds genuine value beyond that — cross-pollination of ideas\nacross functions, shared organizational language around data, and\npeer learning that a siloed program structure doesn't provide." } }, { "@type": "Question", "name": "What's the most common failure mode for data and AI communities", "acceptedAnswer": { "@type": "Answer", "text": "of practice?\nStrong initial launch enthusiasm that fades within a few months because\ncontent and discussion either skew too technical for less experienced\nmembers or too basic for more advanced members, failing to sustain value\nacross the community's genuinely varied literacy levels." } }] }

Subscriber access

Unlock this playbook

This playbook — including every framework, template, and step-by-step section — is available free to Think Insights subscribers. Enter your email to unlock it instantly and get our weekly insights newsletter. No account needed, and access is remembered on this device.

First Name

Last Name

Email

Country - Select -

- [ ] I agree to data processing in accordance with GDPR

Submit

Leave this field blank

References

Related playbooks

Data & AI

Data Literacy for Change Management & Transformation Leaders Playbook

A framework for building data literacy specifically for change management and transformation leaders — adoption-versus-compliance measurement distinction, leadi

- Practitioner

- Intermediate
- Template Included

Read playbook

Data & AI

Data Literacy for Cybersecurity & Threat Intelligence Teams Playbook

A framework for building data literacy within cybersecurity and threat intelligence teams — alert prioritization rigor, base rate reasoning for threat likelihoo

- Practitioner
- Intermediate
- Template Included

Read playbook

Data & AI

Data Literacy for Finance Business Partnering & Stakeholder Dialogue Playbook

A framework for building data literacy specifically for finance business partners — translating financial data for non-financial stakeholders, distinguishing ge

- Practitioner
- Intermediate
- Template Included

Read playbook

Talk to us about data literacy communities of practice

Tags

- Data Literacy
- Communities of Practice
- Cross-Functional Learning

Author

Mithun A. Sridharan

I'm Mithun A. Sridharan, Founder of this website - Think Insights - on Strategy, Management Consulting, Leadership, Digital Transformation, and Data Literacy. Follow me on social media or connect with me on LinkedIn for updates.