Category

Data & AI

Data Literacy for Data Protection Officers & Privacy Teams Playbook

Reading data flow and re-identification risk well enough to know when anonymization actually protects privacy

- Practitioner
- Advanced
- Template Included

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- 3 minute(s)

Overview

A framework for building data literacy specifically for data protection officers and privacy teams — re-identification risk assessment, data flow mapping literacy, and understanding when common anonymization or aggregation techniques provide genuine privacy protection versus a false sense of security.

If data has been anonymized or aggregated, isn't the privacy risk

already addressed? Not necessarily — many anonymization and aggregation approaches provide weaker protection than commonly assumed, and re-identification is often possible by combining supposedly anonymized data with other available data sources — genuine privacy literacy means understanding these specific technical limitations, not assuming anonymization alone is sufficient.

What's the most common data literacy gap specifically for privacy

and data protection professionals? Underestimating re-identification risk from combining multiple supposedly anonymized or aggregated datasets — individually de-identified data sources can sometimes be combined to re-identify individuals, a risk that reviewing each data source in isolation would miss.

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