Category

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# Data Literacy for Data Catalogs & Metadata Management Users Playbook

Using the data catalog well enough to actually find and trust the right dataset, not just search it

- Beginner
- Beginner
- Template Included


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- 4 minute(s)

Overview

A framework for building data literacy for data catalog and metadata management users — metadata interpretation, dataset trust and freshness assessment, and effective catalog search strategy — addressing the gap between having a data catalog deployed and users genuinely being able to find and trust the right data within it.

If an organization has invested in a data catalog, doesn't that

solve the data discoverability problem automatically? Deploying a catalog is necessary infrastructure, but users still need literacy to interpret metadata correctly, assess dataset freshness and trustworthiness, and search effectively — without this literacy, a catalog can

go underused even when it's technically available and well-populated.

What's the most common data literacy gap specifically among data

catalog users? Not checking dataset freshness or last-updated metadata before using a dataset, leading to decisions based on stale data that appeared current in search results but hadn't actually been refreshed recently.

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