Category

Data & AI

Data Literacy for Cross-Functional Data Governance Councils Playbook

Making governance decisions that work across functions, not just decisions that work for whoever's in the room

- Practitioner
- Intermediate
- Template Included

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- 08 July 2021
- 4 minute(s)

Overview

A framework for building data literacy specifically for cross-functional data governance council members — understanding varied functional data needs, recognizing when a governance decision optimized for one function creates problems for another, and building genuinely representative governance judgment.

Why does cross-functional data governance need distinct literacy

beyond what individual functional data literacy playbooks already cover? Individual functional literacy (finance, marketing, etc.) helps council members understand their own domain, but genuine cross-functional governance judgment requires additionally

understanding how a decision optimized for one function's data needs might create problems for another function relying on the same underlying data or systems.

What's the most common failure mode in cross-functional data

governance decisions? A council dominated by representatives from one or two functions makes decisions that inadvertently optimize for those functions' needs at the expense of others' genuine but less-represented data requirements.

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