Category

Data & AI

Data Literacy for C-Suite Strategy & Portfolio Decisions Playbook

Making portfolio bets on data that's been genuinely stress-tested, not just presented confidently

- Executive
- Advanced
- Template Included

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- 4 minute(s)

Overview

A framework for building data literacy specifically for C-suite executives making strategy and portfolio investment decisions — probing analytical assumptions, understanding base rate context, and recognizing when supporting data has been selectively curated — addressing the specific stakes of executive-level capital allocation decisions built on inadequately scrutinized data.

Don't executives already receive rigorously vetted data for major

portfolio decisions? Data presented for major decisions is often selectively curated by advocates for a particular initiative, consciously or not — executive- level data literacy specifically means knowing how to probe that curated presentation rather than assuming its rigor.

What's the highest-value question a C-suite executive can ask about

data supporting a portfolio decision? What data or analysis would argue against this recommendation, and has it been genuinely considered? This single question often surfaces selective curation that a purely confirmatory review of supporting data would miss entirely.

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