Category

Data & AI

Data Ethics & Responsible AI Literacy for Executives Playbook

Enough working knowledge to ask the right questions before signing off on an AI initiative

- Executive
- Intermediate
- Template Included

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- 4 minute(s)

Overview

A framework for building executive-level data ethics and responsible AI literacy — enough working understanding of bias, privacy, and accountability risk to ask genuinely probing questions of AI initiatives, without requiring deep technical AI expertise, since executive sign-off decisions increasingly require this literacy regardless of technical background.

Do executives really need to understand AI ethics deeply, or is

this the responsibility of technical and legal teams? Technical and legal teams provide essential depth, but executives making sign-off decisions on AI initiatives need enough working literacy to ask probing questions and recognize red flags themselves, not simply

defer entirely to technical assurances they can't independently evaluate.

What are the highest-priority ethical risk areas for executives to

understand, even briefly? Bias and fairness risk, privacy and data use appropriateness, and accountability for AI-driven decisions — covered specifically in the framework below, chosen because these are the areas most likely to produce reputational, legal, or human harm if inadequately considered.

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