Category

Enterprise Transformation

Education & Learning Experience Digital Transformation Playbook

Personalizing learning around how each student actually learns, not just moving the same lecture online

- Practitioner
- Intermediate
- Template Included

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- 4 minute(s)

Overview

A framework for education and learning experience digital transformation that goes beyond digitizing existing content delivery, using data-informed personalization and genuinely redesigned pedagogy to improve learning outcomes, rather than treating digital transformation as simply moving lectures and materials online unchanged.

Isn't putting course materials and lectures online already digital

transformation for education? That's digitization, not transformation — genuine learning experience transformation uses the digital medium's actual capabilities (data on individual learning patterns, adaptive pacing, interactive engagement) to improve learning outcomes,

not just deliver the same unchanged pedagogy through a different channel.

How do we personalize learning without an unrealistic amount of

individualized content creation? Through adaptive systems that route the same underlying content differently based on individual learner data (pacing, review emphasis, practice type), not by creating entirely separate content for each learner — covered in the framework below.

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