Category

Enterprise Transformation

Cross-Border & Multi-Region Digital Operating Model Transformation Playbook

Standardizing what should be global while genuinely respecting what needs to stay local

- Executive
- Advanced
- Template Included

- Mithun A. Sridharan

- 10 May 2022
- 3 minute(s)

Overview

A framework for cross-border and multi-region digital operating model transformation that deliberately distinguishes capabilities worth standardizing globally from those genuinely requiring regional adaptation — regulatory, cultural, and market-specific — rather than defaulting to either uniform global standardization or fully independent regional operations.

Isn't full global standardization always more efficient than

regional variation? Not when regional variation reflects genuine regulatory, cultural, or market requirements — forcing uniform standardization onto those areas produces compliance risk or market misfit, while leaving genuinely standardizable capabilities

fragmented regionally wastes efficiency opportunity. The skill is distinguishing which is which.

How do we decide what should be global versus regional in a digital

operating model? Based on whether the variation reflects a genuine external requirement (regulation, market-specific customer expectation) or just historical fragmentation without a real underlying reason — covered in the framework below.

{ "@context": "https://schema.org", "@type": "FAQPage", "mainEntity": [{ "@type": "Question", "name": "Isn't full global standardization always more efficient than", "acceptedAnswer": { "@type": "Answer", "text": "regional variation?\nNot when regional variation reflects genuine regulatory, cultural, or\nmarket requirements — forcing uniform standardization onto those areas\nproduces compliance risk or market misfit, while leaving genuinely\nstandardizable capabilities fragmented regionally wastes efficiency\nopportunity. The skill is distinguishing which is which." } }, { "@type": "Question", "name": "How do we decide what should be global versus regional in a digital", "acceptedAnswer": { "@type": "Answer", "text": "operating model?\nBased on whether the variation reflects a genuine external requirement\n(regulation, market-specific customer expectation) or just historical\nfragmentation without a real underlying reason — covered in the\nframework below." } }] }

Subscriber access

Unlock this playbook

This playbook — including every framework, template, and step-by-step section — is available free to Think Insights subscribers. Enter your email to unlock it instantly and get our weekly insights newsletter. No account needed, and access is remembered on this device.

First Name

Last Name

Email

Country - Select -

■ I agree to data processing in accordance with GDPR

Submit

Leave this field blank

References

Related playbooks

Enterprise Transformation

Agentic AI & Autonomous Systems in Digital Operations Playbook

A framework for deploying agentic AI and autonomous systems in digital operations — AI that takes actions, not just generates recommendations — establishing the

- Executive
- Advanced
- Template Included

Read playbook

Enterprise Transformation

AI-Enabled Risk, Compliance & Regulatory Reporting Transformation Playbook

A framework for AI-enabled risk, compliance, and regulatory reporting transformation that uses AI to improve detection and efficiency in compliance processes, w

- Executive
- Advanced
- Template Included

Read playbook

Enterprise Transformation

Composable Enterprise & Microservices Architecture Transformation Playbook

A framework for composable enterprise transformation using microservices architecture — decomposing monolithic systems into interchangeable, independently deplo

- Practitioner
- Advanced
- Template Included

Read playbook

Talk to us about multi-region operating models

Tags

- Multi-Region Operations
- Global Operating Model
- Digital Transformation

Author

Mithun A. Sridharan Thought Leader

I'm Mithun A. Sridharan, Founder of this website - Think Insights - on Strategy, Management Consulting, Leadership, Digital Transformation, and Data Literacy. Follow me on social media or connect with me on LinkedIn for updates.