Category

Digital Transformation

Cloud FinOps & Digital Cost Management Playbook

Making cloud spend a managed, accountable discipline instead of a surprise on the monthly bill

- Practitioner
- Intermediate
- Template Included

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- 3 minute(s)

Overview

A framework for establishing FinOps practice — visibility, accountability, and optimization — so cloud and digital infrastructure costs scale predictably with business value instead of growing faster than the business itself.

Isn't cloud cost management just an IT finance problem?

Cloud cost is driven by engineering decisions made continuously across many teams, not centrally by finance — effective FinOps requires engineering, finance, and product to share visibility and accountability, not finance managing cost in isolation.

Does FinOps mean cutting cloud spend?

Not necessarily — the goal is spend that scales predictably with business value. Sometimes that means cutting waste; sometimes it means confidently increasing spend on high-value workloads once genuine unit economics are visible.

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