Category

Consulting

Consulting Firm Knowledge Management & IP Development Playbook

Building knowledge assets consultants actually reuse, not a document repository nobody searches

- Practitioner
- Intermediate
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- 4 minute(s)

Overview

A framework for consulting firm knowledge management that produces genuinely reused intellectual property — frameworks, benchmarks, templates — rather than a large but underused document repository, by designing for findability and active curation from the start.

Why do consulting firm knowledge repositories often go underused

despite genuine investment in building them? Usually because they're organized around how content was produced (by engagement, by date) rather than how consultants actually search for it (by problem type, by client situation), and because nobody owns active

curation to keep the highest-value content findable and current.

Should every deliverable from every engagement be added to the

knowledge repository? No — this playbook argues for active curation over comprehensive capture, since a repository that captures everything indiscriminately becomes harder to search and lower-signal than a smaller, actively curated one.

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