Category

Strategy

Strategy for Cybersecurity, Digital Risk & Business Continuity Playbook

Treating cybersecurity as a strategic risk decision, not just a technical control implementation

- Executive
- Advanced
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- 4 minute(s)

Overview

A framework for setting cybersecurity investment and business continuity strategy at the level of genuine strategic risk trade-offs, connected to business impact, rather than treating it as a purely technical function's budget request.

Isn't cybersecurity strategy the CISO's job, not a broader strategic

question? The CISO owns execution and technical strategy, but the level of cybersecurity investment and risk tolerance is a genuine strategic trade-off — more security investment reduces risk but has real opportunity cost — that deserves executive and board-level strategic input, not just technical delegation.

How is business continuity different from cybersecurity specifically?

Cybersecurity is one (increasingly dominant) source of business continuity risk, but continuity planning covers a broader set of potential disruptions. This playbook treats them together because modern continuity planning is substantially shaped by cyber risk.

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