

Category

Strategy

Strategy for Volatile, Uncertain, Complex & Ambiguous (VUCA) Environments Playbook

Adapting the strategic planning process itself when the environment won't hold still long enough for a five-year plan

- Executive
- Advanced
- Template Included

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- 4 minute(s)

Overview

A framework for matching your strategic planning approach to the specific type of VUCA condition you're facing — volatility, uncertainty, complexity, or ambiguity each call for a different response, not one generic 'be agile' answer.

Isn't "VUCA" just a buzzword for "things are uncertain"?

The four conditions are genuinely distinct and call for different responses — treating all uncertainty the same way is exactly the mistake this playbook helps avoid.

How is this different from general scenario planning?

Scenario planning is one tool, most useful for uncertainty and complexity specifically. This playbook helps you diagnose which VUCA condition you actually face first, so you reach for the right tool rather than defaulting to scenario planning for every kind of unpredictability.

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References

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