

Category

Strategy

Reinvention Strategy & Continuous Renewal Operating Model Playbook

Building the organizational capability to reinvent continuously, instead of waiting for crisis-driven transformation

- Executive
- Advanced
- Template Included

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- 4 minute(s)

Overview

A framework for building reinvention as a standing organizational capability — structures, funding, and talent practices that let a company keep renewing itself — rather than treating transformation as a one-off crisis response.

How is this different from the Turnaround & Restructuring Playbook?

Turnaround responds to acute underperformance. This playbook is about building the capability to reinvent proactively, before performance decline forces the issue — a preventive capability, not a recovery process.

Doesn't every company reinvent itself eventually, just through

turnaround cycles? Many do, at high cost — turnaround-driven reinvention is more painful, more disruptive to talent and culture, and more likely to be reactive and rushed than reinvention built as a standing capability.

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disruptive to talent and culture, and more likely to be reactive\and rushed than reinvention built as a standing capability." } }] }

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