Category

Strategy

Geo-Political & Macro Strategy Risk Playbook

Building geopolitical and macroeconomic risk into strategic planning as a standing discipline

- Executive
- Advanced
- Template Included

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- 4 minute(s)

Overview

A framework for systematically scanning geopolitical and macroeconomic risk, connecting it to specific strategic exposures, and building contingency triggers before disruption hits rather than after.

Do we need a dedicated geopolitical risk function to use this?

No — this is designed to be run by the strategy or risk team using publicly available geopolitical and macroeconomic analysis, supplemented with specialist input on the highest-exposure risks only.

How is this different from the general Strategic Risk & Resilience

Management Playbook? That playbook covers enterprise risk broadly. This one is specifically focused on geopolitical and macroeconomic risk — trade policy, currency, political instability, sanctions — which behaves differently and needs its own scanning discipline.

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