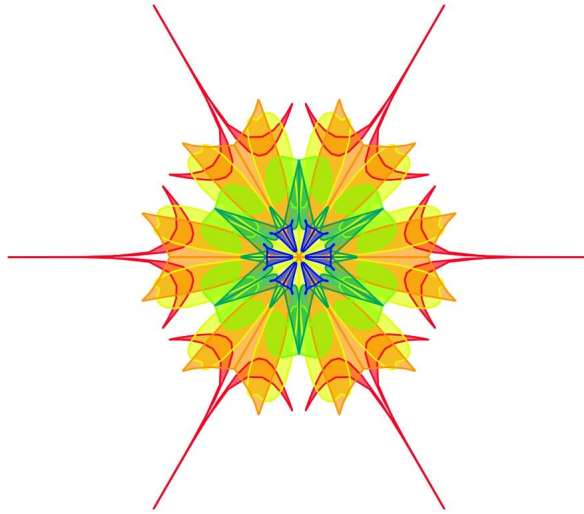


Webinar

Elephant And The Rider Change Framework

- Mithun A. Sridharan
- 11 Jan 2025
- 1 minute(s)



Webinar: Elephant And The Rider Change Framework

Start

Monday, March 27, 2023 - 18:00

End

Monday, March 27, 2023 - 19:00

Type

Virtual

Registration Required

Yes

Price

0 €

Location

Microsoft Teams

Why Should You Participate?

The Elephant and the Rider Change Framework offers a compelling metaphor for understanding human behavior and facilitating change. This model presents two key components of our decision-making process:

- the Rider, representing our rational, analytical mind, and
- the Elephant, symbolizing our emotional, instinctive side

Effective change requires addressing both elements simultaneously.

To achieve this, one must direct the Rider by providing clear instructions and logical reasoning, while also motivating the Elephant by appealing to emotions and instincts.

The framework also emphasizes the importance of shaping the Path, or environment, to make the desired change easier to achieve.

In this session, you'll discover:

- How to direct the Rider and motivate the Elephant
- Strategies to shape the path for lasting change
- Practical tools to overcome resistance and drive results

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Tags

- Frameworks
- Change Management

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Speaker

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I'm Mithun A. Sridharan, Founder of this website - Think Insights - on Strategy, Management Consulting, Leadership, Digital Transformation, and Data Literacy. Follow me on social media or connect with me on LinkedIn for updates.

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